



DEPARTMENT OF THE TREASURY
ALCOHOL AND TOBACCO TAX AND TRADE BUREAU
WASHINGTON, D.C. 20005

July 20, 2020

Dear APEC Member Economy,

The Alcohol and Tobacco Tax and Trade Bureau (TTB) of the United States Department of the Treasury affirms that it now provides the Asia-Pacific Economic Cooperation's (APEC) Model Wine Certificate. The APEC Model Wine Certificate was made available on TTB's website for U.S. exporters on June 8, 2020 at www.ttb.gov/itd/model-wine-certificate-exporting. With regard to the regulation of wine in the United States, TTB operates under the authorities of the Internal Revenue Code of 1986, as amended; the Federal Alcohol Administration Act, at 27 USC chapter 8, including the Alcoholic Beverage Labeling Act of 1988; and the Webb-Kenyon Act.

The APEC Model Wine Certificate was endorsed in 2016 by APEC, and its use was promoted by APEC Ministers Responsible for Trade in 2016 and 2018. This certificate serves as a means to facilitate trade and reduce unnecessary export certificate requirements for wine trade in the APEC region. The APEC Model Wine Certificate is intended to guide consolidation of export certificates, including authenticity/free sale, health/sanitation, and origin certificates. The Model Wine Certificate is not to be used to impose requirements where none currently exist.

It is the responsibility of U.S. wine exporters to work with their foreign importers to verify which certificates are required and accepted by the customs authorities for the economies to which their wine is exported. As such, some exporters may use older export certificates. TTB does not mandate which export certificate form must be used for exported alcohol beverages.

Please share this information with the receiving ports so that they are aware that wine produced and exported from the United States may be accompanied with the APEC Model Wine Certificate.

Please let us know if you have any questions concerning this.

With warm regards,

Stephen Robey
Deputy Director, International Affairs Division
Alcohol and Tobacco Tax and Trade Bureau

Enclosure: APEC Model Wine Certificate and Instructions

APEC MODEL WINE CERTIFICATE INSTRUCTIONS

Various APEC economies currently require export certificates for wine trade between APEC economies. The APEC Model Wine Certificate is intended to be used by those economies to guide consolidation of such certificates, including authenticity/free sale, health/sanitation, and origin certificates. The ultimate objective of the model wine certificate is the reduction or elimination of unnecessary export certificate requirements for wine trade across the APEC region.¹ The model wine certificate is not to be used to impose requirements where none currently exist. Where APEC economies have a free trade, economic partnership, or other type of agreement, the agreed certification requirements for wine apply, and rules of origin are not affected.

GENERAL

- In blocks 1 through 6, provide all requested information, including exporter and importer/consignee names, addresses, and regulatory license, registration or permit numbers.
- In block 7, provide the name of the economy from which the shipment originated. Note: this may be different than the economy of origin, which is the economy in which the wine was produced and which may be defined by specific rules of origin.
- In block 8, provide the name and contact information of the agency that regulates wine in the exporting economy.
- In block 9, note that importers requesting preferential tariff rates under a free trade, economic partnership or other agreement between APEC economies are subject to the agreement's rules of origin.
- In block 10, provide the varietal or type, economy of origin, and alcohol by volume for each product. When applicable, provide the brand name, fanciful name, vintage date, and appellation.
- In block 11:
 - For commercially packaged products, list the bottle or container fill size in milliliters (ml), number of bottles per case, and the total number of cases. For example: "750ml, 12/case, 100 cases"
 - For bulk exports, list the bulk volume in Liters (L)
 - For product registration purposes, type "REGISTRATION."
 - When the quantity of a wine shipment is not required by the importing economy, place "N/A" or "not applicable."
- In block 12, include additional details when required by the regulatory authority of the importing and/or exporting economy, such as producer name, address and registration or permit numbers, Harmonized System Codes, port of entry, mode of transport, exporter signature or other mandatory information. Attach additional sheets if necessary to provide the information requested in block 12.
- In block 13, include additional requirements or limitations of the appropriate regulatory authority from the exporting APEC economy.
- Once the form is completed, it is submitted to the appropriate regulatory authority of the exporting economy. The regulatory authority will verify that the listed permit or registration number is valid and then will sign, date, and stamp the certificate in blocks 14 through 16 and return it to the exporter.

¹ The use and scope of this form is at the discretion of the importing APEC economy.